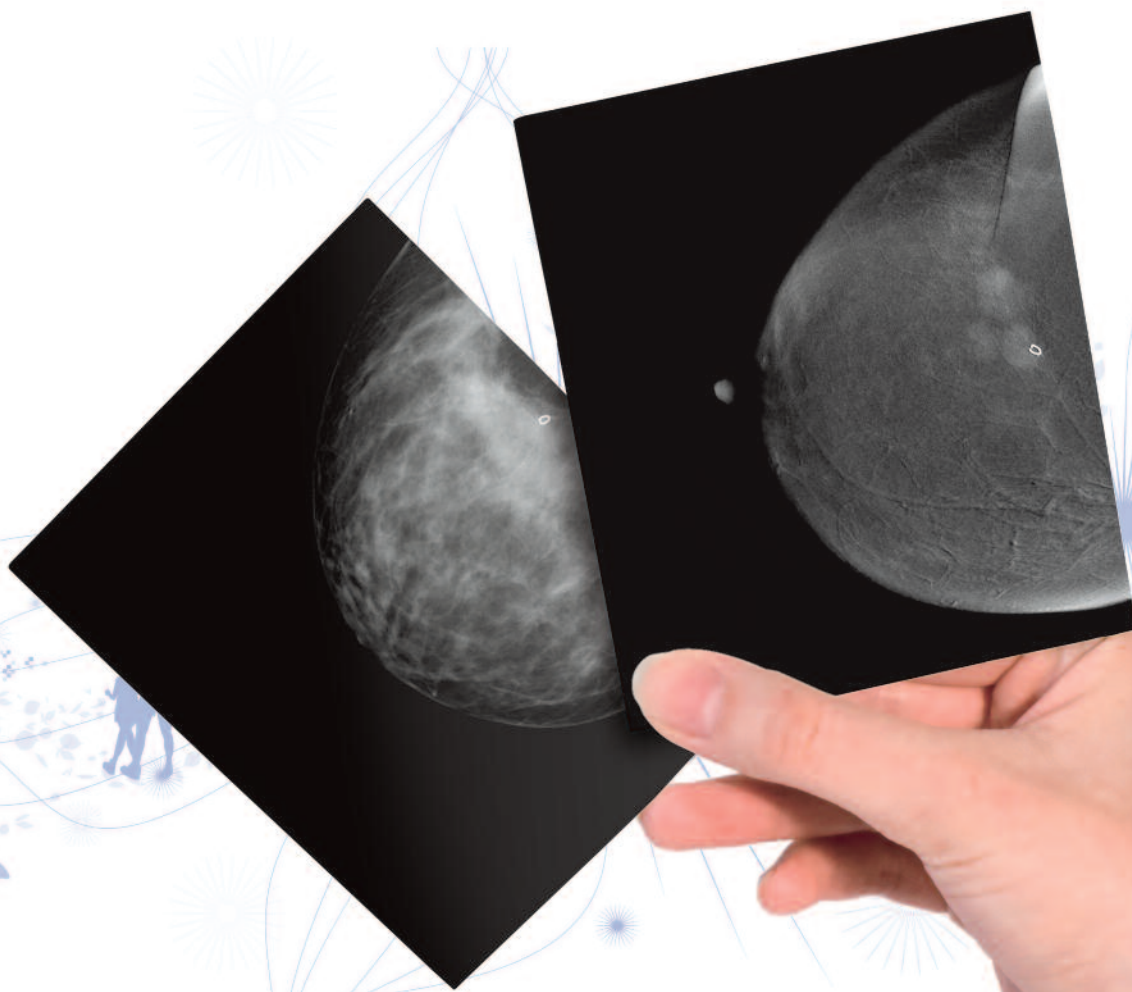


GE Healthcare

# Know More Now, with SenoBright\*

Screening mammography is often inconclusive or ambiguous, and additional diagnostic tests can be required to find more precise answers. GE Healthcare presents SenoBright, a unique GE technology that has better sensitivity, specificity and Negative Predictive Value than mammography alone, simply by performing an injection of iodinated contrast agent, 2 minutes before the classic procedure of a mammography. Therefore, it is useful as an adjunct to inconclusive mammography. SenoBright provides both a morphological image as well as an image of contrast uptake showing areas of unusually increased blood flow.

To learn more, call your GE representative or join us on  
[http://www.gehealthcare.com/euen/mammography/digital\\_mammography.html](http://www.gehealthcare.com/euen/mammography/digital_mammography.html)



GE imagination at work